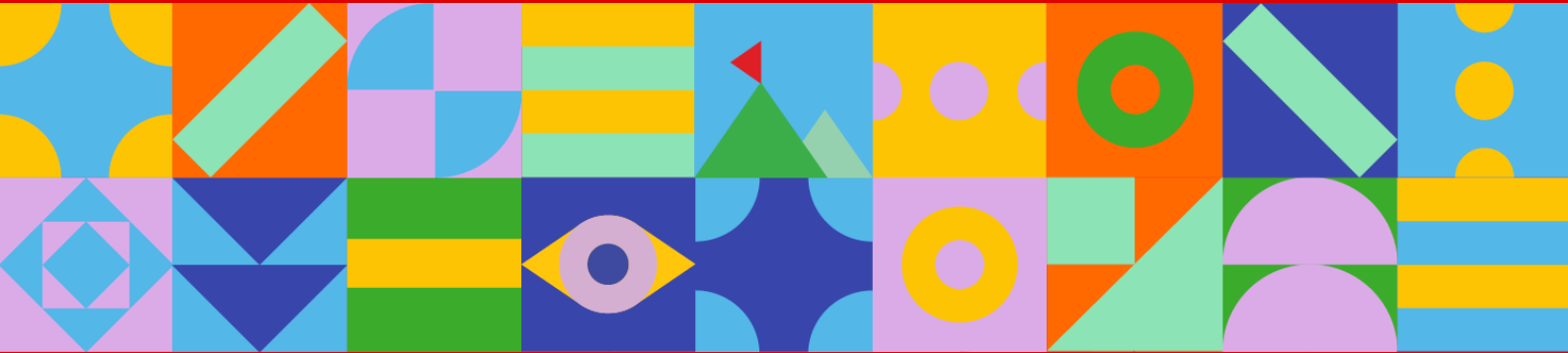




MEDIA PACK 2026



Your platform to reach industry decision makers

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Partner with IOM3 to

- **build your brand**
- **enhance credibility**
- **grow trust**
- **connect with
decision makers**



IOM3 IOM3 at a glance

IOM3 supports professionals in materials, minerals, mining and associated technical disciplines to be champions of the transition to a low-carbon, resilient & resource efficient society. It seeks to be the best professional membership body it can be by providing modern, flexible services; quality technical content; and value for money.

Our activities promote and develop all aspects of the Materials Cycle, from exploration and extraction, to characterisation, processing and application, to product recycling, repurposing and reuse.

THEMES

Energy

Health

Infrastructure

Materials & manufacturing

Membership & professional issues

Mining

Sustainability

Transport

MATERIALS

Adhesives

Cement & concrete

Ceramics

Clay

Coatings & surfaces

Composites

Iron & steel

Minerals

Natural materials

Non-ferrous metals

Plastics

Rubber

Wood

SECTORS

Aerospace

Automotive

Biomedical

Construction

Earth science

Energy

Extractive metallurgy

Metal forming

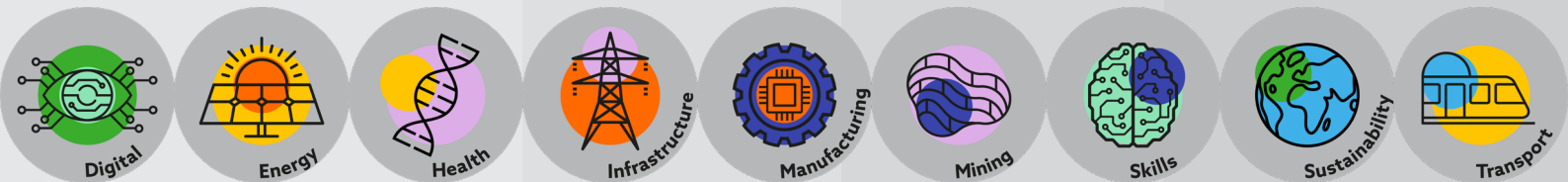
Mining

Oil & gas

Packaging

Safety & security

Sustainable development



15,000

members

*(64% holding a Fellow
or professional grade)*

81,000

website account holders

45,000

social media followers

35,000

newsletter subscribers

15,000

web visitors per month

12,000

magazine circulation



Why advertise...

Materials World carries a level of trust and prestige that can elevate your business and reinforce your position as a market leader.

Available in both print and digital formats, the magazine reaches all members — providing advertisers with direct access to influential decision-makers across the industry.

Be seen where it matters most

Materials World is the flagship IOM3 members' magazine, specifically devoted to the engineering materials cycle, from mining and extraction, through processing and application, to recycling and recovery.

Published ten times a year *Materials World* is considered a key benefit of IOM3 membership and is widely accepted as the leading publication in its field, promoting the latest developments and new technologies.

Materials World

Full page	£1,880 + VAT
Half Page	£990 + VAT
Quarter page	£620 + VAT
Loose inserts (less than 20gsm in weight)	£165 + VAT per 1000

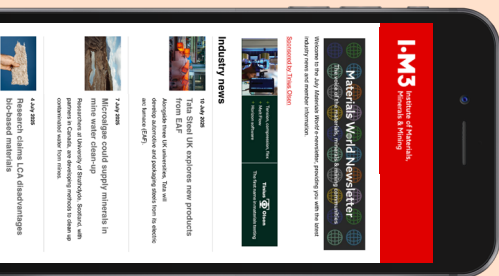
**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

For advertising packages see page 12

See page 14 for magazine themes and booking deadlines

I.M3

E-Newsletters



Materials World

Stay ahead with timely industry updates

Delivered mid-month, each newsletter delivers the latest industry and IOM3 news directly to a highly engaged audience of over 13,500.

Sponsorship opportunities include a premium banner ad in a prominent top position or one of four exclusive content panels—each featuring an image, headline, 25-word description, and a clickable button linking to your website.



Events Update

Take the spotlight

Sent at the end of each month, this newsletter highlights upcoming events and calls for papers—keeping our audience of over 15,900 informed and engaged.

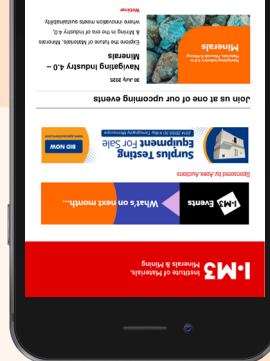
Gain premium visibility with an exclusive sponsorship opportunity: a top-position banner ad that puts your brand front and centre before a targeted, professional readership.

Weekly Content Digest

Your brand, front and centre – Every Friday

Each Friday, our weekly newsletter delivers a roundup of the latest news, articles, and events from the IOM3 website to an organically grown engaged subscriber base.

Take advantage of an **exclusive sponsorship opportunity** with a top-position banner ad — ensuring your brand is the first thing readers see.



Why advertise...

With subscriptions increasing steadily every month, our newsletters reach the inboxes of a highly engaged audience — delivering measurable results and maximising your brand's impact.

**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Materials World

3 months sponsorship	£1,295 + VAT
6 months sponsorship	£2,400 + VAT
12 months sponsorship	£4,445 + VAT
Content panel (<i>image, title, 25 words and website link</i>)	£395 + VAT

Weekly Content Digest

3 months	£850 + VAT
6 months	£1,485 + VAT
12 months	£2,650 + VAT

Events Update

3 months	£1,495 + VAT
6 months	£2,775 + VAT
12 months	£5,135 + VAT

For advertising packages see page 12

I.M3 Website

Site wide banner promotion

Gain prominent exposure with leaderboard and footer banners rotating across approximately 200 of the website's most popular pages.

Expected Impact

In 2025, advertisers enjoyed an average of **22,500-page impressions per month**, maximising visibility and engagement with a targeted audience.

News Story promotion

A double height MPU banner running alongside IOM3 and industry news featured on our website—an ideal opportunity to engage readers where they're most informed. Our active social media channels also drive targeted traffic directly to these articles, amplifying your brand's reach and visibility.

Expected Impact...

In 2025, advertisers received an average of **20,000-page impressions per month**, delivering exposure to a focused, industry-relevant audience.

Exclusive IOM3 Technical Group promotion

Gain exclusive visibility with a leaderboard and footer banner, uniquely positioned to reach professionals passionate about your specific area of expertise. Target your message directly to the audience that matters most.

Choose from...

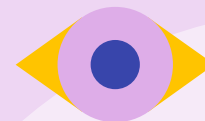
- Adhesion & Adhesives
- Applied Earth Science
- Biomedical Applications
- Ceramics
- Composites
- Construction Materials
- Defence Safety & Security
- Elastomers
- Energy Materials
- Energy Transition
- Iron & Steel
- Materials Characterisation & Properties
- Materials Processing & Manufacturing
- Mineral Process & Extractive
- Metallurgy
- Mining Technology
- Natural Materials
- Non-Ferrous & Light Metals
- Packaging
- Sustainable Development
- Wood Technology

Expected Impact...

On average during 2025 advertisers achieved around **7,000-page impressions per month** delivering targeted exposure to a highly relevant and qualified audience.

Why advertise...

A presence on the IOM3 website delivers brand awareness, credibility and the ability to direct traffic direct to your own site with measurable outcomes.



**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Site wide banner promotion

1 month	£670 + VAT
3 months	£1,700 + VAT
6 months	£3,200 + VAT
12 months	£5,600 + VAT

Technical Community promotion

3 months	£270 + VAT
6 months	£455 + VAT
12 months	£880 + VAT

News Story promotion

1 month	£570 + VAT
3 months	£1,445 + VAT
6 months	£2,750 + VAT
12 months	£4,750 + VAT

For advertising packages see page 12

“

We had great success advertising our Early Careers Material Scientist role with IOM3 and have since hired a candidate that came through you!”

Helen Capodici
HR & Recruitment
Partner, Lucideon

Attract top talent by advertising your role with us. We offer a range of promotional channels — from digital platforms to print media — to ensure your vacancies reach top quality candidates.

All vacancies placed on the dedicated jobs page of the IOM3 website receive:

- Up to 6-weeks promotion
- Colour logo to showcase your brand
- Unlimited text
- ‘Apply here’ button
- Promotion on IOM3 E-newsletters
- Promotion on IOM3 X (Twitter) account
- Promotion on IOM3 LinkedIn feed
- Option to add a printed advert in *Materials World* at a heavily discounted rate

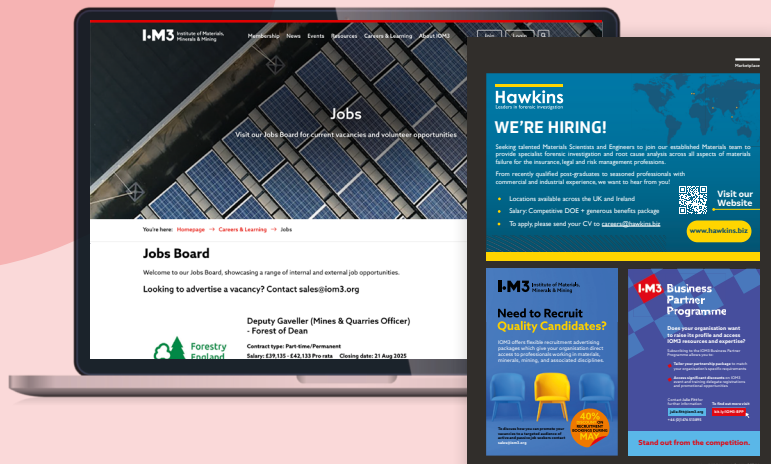
Why advertise...

Promote your vacancies to a targeted audience of qualified, dedicated, and skilled IOM3 members and materials specialists. Our breath of promotion ensures visibility among both active job seekers and passive talent.

Advertising Packages

We offer the option to book multiple vacancies at a discounted rate, with the flexibility to post them at any time over a 12-month period.

**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9



IOM3 Jobs

Single listing	£595 + VAT
Package – 3 jobs+	£510 + VAT per listing*
Package – 5 jobs+	£450 + VAT per listing*
Package – 10 jobs+	£380 + VAT per listing*

*All listings must be posted within 12 months of booking

Add printed advert in classified section of *Materials World* to any of the above packages:

¼ page	£260 + VAT
½ page	£410 + VAT

For advertising packages see page 12

IOM3 **INFORM** series

Looking to stand out from the competition, build trust, position yourself as a thought leader and measure ROI with high-quality, qualified leads? Then *INFORM* is the perfect solution.

Following the success of our *INFORM* webinars, we're expanding the *INFORM* series to include White Papers and the opportunity to host events at your own premises. Each option is co-branded and hosted by us, with full promotional support across our communication channels — including a solus email campaign, website, newsletters, and social media. We offer full support to create and deliver the webinar and provide an introduction on the day.

Why **INFORM**...

Our most exclusive offering, allowing you to directly engage with our audience, providing qualified leads at the end of the process.

**10% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

INFORM series

INFORM Live	£3,725 + VAT
INFORM Webinar	£3,225 + VAT
INFORM White paper	£3,065 + VAT

For advertising packages see page 12

INFORM Live



Promote your company and strengthen your brand by inviting people to events, demonstrations or product launches

- **Invitation & Promotion:** IOM3 will invite its members and wider audience to attend the event.
- **Promotion Channels:** Invitations will be facilitated through a solus email campaign, e-newsletters, IOM3 website, social media channels and *Materials World* magazine.
- **Attendee List:** A list of attendees, including contact details, will be provided one week prior to the event.
- **Welcome Address:** IOM3 can, if required, provide a representative to give a short open address.

INFORM Webinar



Showcase your expertise with a technical or scientific webinar, co-branded and hosted in partnership with IOM3

- **Webinar Format:** A 45-minute webinar followed by a 15-minute Q&A session.
- **Promotion:** Fully promoted via a solus email campaign, e-newsletters, the IOM3 website, social media channels, and *Materials World* magazine.
- **Attendee Information:** Full contact details of all registrants will be provided within 5 days of the webinar.
- **Recording Access:** Webinars will be recorded and available on the IOM3 website for at least 6 months post-event.

INFORM White Paper



Educate and build trust by writing a white paper to be featured on the IOM3 website

- **Download Access:** Your white paper will be housed on the IOM3 website behind a registration page.
- **Availability:** Available for download from the IOM3 website for a minimum of 6 months.
- **Promotion:** Actively promoted via a 3-month marketing campaign to include a solus email campaign, e-newsletters, IOM3 website, social media channels and *Materials World* magazine.
- **Lead Generation & Reporting:** The contact details from all downloads will be provided at the end of the 3-month marketing campaign and again at the end of the website expiry date.

I.M3 Events

Events run by IOM3 offer trusted content, valuable networking and business opportunities. Two of our confirmed 2026 events are listed below but please keep an eye on our [Events Calendar](#) for other events taking place throughout the year.

Why sponsor...

Raise your profile, showcase your expertise, and unlock unmatched networking and lead-generation opportunities.



9-11 September 2026, Oxford

Biennial scientific conference for researchers working at the intersection of elastomers, testing, and simulation. The conference format includes plenary lectures by leading figures, presentations of original research, and posters.

**10% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Events

Sponsorship package	from £1,750
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6-10 September 2026, Dublin

The flagship event of the international corrosion calendar. Attracting upwards of a thousand delegates and famous for its high technical standard and popular social programme.

**10% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Events

Sponsorship package	from €3,000
Exhibitor package	from €3,750

I·M3 Business Partnership

The IOM3 Business partnership offers a distinctive opportunity for organisations to align with IOM3 and its work in promoting sustainability and greater circularity in the extraction, processing and use of natural resources.

Let's Build Something That Works for You

No two businesses are the same — and neither are our partnerships.

By becoming a Business Partner, you will gain the opportunity to **shape a collaboration that aligns with your organisation's goals**, whether you're focused on:

- Developing and motivating your workforce
- Strengthening your brand presence
- Enhancing credibility in your sector
- Accessing valuable networks and industry insights

We'll work with you to create a tailored partnership that delivers measurable impact. Get in touch to discuss how you can align with IOM3 and let's explore what we can achieve together.

“

Becoming a Business Partner of IOM3 has been a valuable step for Smithers. Aligning our training courses with IOM3 reinforces the quality & credibility of our offering and has provided visibility & reach, helping us connect with a highly relevant and engaged audience. We would highly recommend the partnership to any provider looking to raise their profile within the industry.”

Beth Jenkins, Training Product Manager, Smithers

Why join...

Partner with IOM3 to elevate your brand, connect with industry leaders, and tap into exclusive resources, insights, and expertise.

I·M3 Business Partnership

Stand out from the competition.

I.M3 IOM3 Approved

I.M3 
**Quality Assured
& PD Approved**

Quality Assured & PD Approved by IOM3

Demonstrate your commitment to excellence with our Quality Assurance and Professional Development (PD) Approval services. We help you ensure your training meets the highest standards—enhancing credibility, boosting learner confidence, and adding value to your organisation.

Benefits

- Use of dated Quality Assured and PD Approved by IOM3 logo
- Organisation and course(s) listed in the Directory of Quality Assured Providers
- One quarter page ad in *Materials World* magazine per year
- Two promotional tweets from the IOM3 Twitter account per year
- Bespoke certificate template for learners
- 10% discount on further advertising Fees

I.M3 
**Approved
for CPD**

Approved for CPD by IOM3

Boost the impact and credibility of your event with our Professional Development (PD) Approval—demonstrating its value to attendees and supporting their ongoing professional growth.

Benefits

- Use of a dated logo on your event website and publicity material
- Event listed on the Approved for CPD by IOM3 page on our website
- 'IOM3 Approved' branded listing in the issue of *Materials World* magazine Diary of Events in the month prior to the event
- Promotional tweet on the IOM3 Twitter account in the two weeks prior to the event
- Bespoke delegate certificate template
- 10% discount on advertising with us.

Why subscribe...

Elevate your training courses and events with a trusted mark of quality—enhancing credibility and impact.

**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Quality Assurance & PD Approved

1 year	From £693 + VAT
3 years	From £1,735 + VAT

Approved for CPD

Standalone lecture	£80 + VAT
Up to 6 lectures	£205 + VAT
Conferences	£205 + VAT



I.M3 Pricing

Our advertising packages are tailored to maximise your brand's exposure across all media channels — offering exceptional value and significant discounts. Choose from:

Awareness Package

- 3 months website site wide banner promotion
- 3 x E-newsletter content panels

£2,500 + VAT

Showcase Package

- 2 x half page adverts in *Materials World*
- 3 months website site wide banner promotion
- 3 x E-newsletter content panels

£3,800 + VAT

Premium Package

- 2 x half page adverts in *Materials World*
- 3 months website news story promotion
- 3 months website technical community promotion
- 3 x E-newsletter content panel
- 1 x premium INFORM webinar

£5,400 + VAT

Print advertising

<i>Materials World</i>	
Full page	£1,880 + VAT
Half Page	£990 + VAT
Quarter page	£620 + VAT
Lose inserts (less than 20gsm in weight)	£165 + VAT per 1000

E-Newsletters

<i>Materials World</i>	
3 months sponsorship	£1,295 + VAT
6 months sponsorship	£2,400 + VAT
12 months sponsorship	£4,445 + VAT
Content panel (image, title, 25 words and website link)	£395 + VAT

Weekly Content Digest

3 months	£850 + VAT
6 months	£1,485 + VAT
12 months	£2,650 + VAT

Events Update

3 months	£1,495 + VAT
6 months	£2,775 + VAT
12 months	£5,135 + VAT

Website

Site wide banner promotion	
1 month	£670 + VAT
3 months	£1,700 + VAT
6 months	£3,200 + VAT
12 months	£5,600 + VAT

Technical Community promotion	
3 months	£270 + VAT
6 months	£455 + VAT
12 months	£880 + VAT

News Story promotion	
1 month	£570 + VAT
3 months	£1,445 + VAT
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Jobs

IOM3 Jobs	
Single listing	£595 + VAT
Package – 3 jobs+	£510 + VAT per listing*
Package – 5 jobs+	£450 + VAT per listing*
Package – 10 jobs+	£380 + VAT per listing*
*All listings must be posted within 12 months of booking	
Add printed advert in classified section of <i>Materials World</i> to any of the above packages:	
¼ page	£260 + VAT
½ page	£410 + VAT

INFORM series

INFORM series	
INFORM Live	£3,725 + VAT
INFORM Webinar	£3,225 + VAT
INFORM White paper	£3,065 + VAT

Events

Price on application

Business Partnership

Price on application

IOM3 Approved

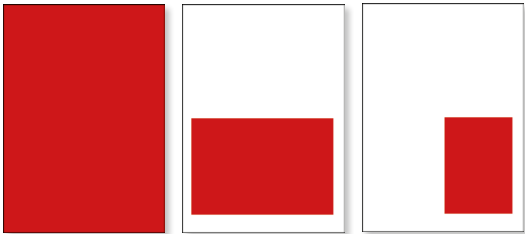
Quality Assurance & PD Approved	
1 year	From £693 + VAT
3 years	From £1,735 + VAT
Approved for CPD	
Standalone lecture	£80 + VAT
Up to 6 lectures	£205 + VAT
Conferences	£205 + VAT



Technical Information

PRINT ADVERTISING (width x height)	
Full page trim	210mm x 297mm
Full page bleed	215mm x 305mm
Half page	183mm x 125mm
Quarter page vertical	88mm x 125mm

Copy to be supplied as a high res (300dpi) pdf



JOBS

Please supply a logo (380 x 380 pixels)
and a word document to include:

- Job title
- Contract type
- Location
- Salary
- Job description
- Closing date
- Application details

E-NEWSLETTERS (width x height)

Sponsorship banner:

580 x 100 pixels with website link

Content panel:

Title, 25 words, image or logo (230 x 155 pixels), website link

WEBSITE (width x height)	
Leaderboard	728 x 90 pixels
Mobile leaderboard	320 x 50 pixels
Footer	970 x 250 pixels
Mobile footer	320 x 100 pixels
Double MPU	300 x 600 pixels

Digital copy can be supplied as a jpeg or gif

Contact Details

Julie Fitt

julie.fitt@iom3.org | 01476 513895

Sue Harris

sue.harris@iom3.org | 01476 513883

2026	MATERIALS WORLD FEATURES <i>Each issue will include features and news on mining – across the year these will explore a variety of issues from specific country briefings, critical minerals, waste management, decarbonisation, environmental, social and governance, and developments around extraction, minerals processing and mine development.</i>	PRODUCT FOCUS	PROFESSIONAL DEVELOPMENT	AD BOOKING DEADLINE
February	TRANSPORT: From large-scale transport infrastructure to means of transit, this edition covers materials science, engineering and decarbonisation across land, sea and air.	IMAGING & MICROSCOPY		23 Jan
March	THE BUILT ENVIRONMENT: An overview of materials in the built environment covering construction, infrastructure, architecture and interiors.		Professional Development	20 Feb
April	HEALTH: The key role of materials in modern healthcare is investigated, from hospital infrastructure, infection control and implants to nanotechnologies and prosthetics.	TESTING & INSPECTION		20 Mar
May	MANUFACTURING: Navigating the range of issues facing manufacturers, from market developments, to digitalisation and a move to more sustainable practices as industry seeks to decarbonise and become more resource efficient.		Professional Development	24 April
June	THE CIRCULAR ECONOMY: How much waste we create and how much we can reduce, reuse or recycle continues to be a hot topic. Here we analyse the circular economy across industrial and consumer activities.	IMAGING & MICROSCOPY		29 May
July/ August	TESTING & INSPECTION: We hone in on the techniques involved in testing and inspection, from materials discovery to processing, manufacturing, product characterisation, corrosion management and standardisation.		Professional Development	3 July
September	GEOCHEMISTRY, GEOLOGY & GEOTECHNICAL ENGINEERING: A look at earth sciences and advances in geological understanding and engineering.			27 Aug
October	ENERGY TRANSITION: This issue investigates the challenges and opportunities as the energy sector undergoes a transformative transition.		Professional Development	25 Sept
November	DEFENCE: Defence materials are the backbone of national security and technological sovereignty. This issue investigates the innovations, challenges and future directions shaping the field of defence materials and driving breakthroughs in civilian sectors.	TESTING & INSPECTION		30 Oct
December/ January	DESIGN: Here we explore how materials influence product, packaging, sport, fashion and architectural design, considering novel materials, manufacturing solutions and end-of-life considerations.		Professional Development	27 Nov